

# AEP

## CASH BONUS

New Era Life Insurance Company  
 New Era Life Insurance Company of the Midwest  
 Philadelphia American Life Insurance Company

**\$100** FOR EVERY:

**FULLY UNDERWRITTEN PLAN D**

**\$50** FOR EVERY:

**FULLY UNDERWRITTEN PLAN F, G & N  
 OPEN ENROLLMENT PLAN D, G & N  
 FULLY UNDERWRITTEN MA GAP**

**\$25** FOR EVERY:

**OPEN ENROLLMENT PLAN F  
 FULLY UNDERWRITTEN FINAL EXPENSE POLICY**

***No cap! Earn an unlimited amount of extra cash during AEP!***

**Incentive Period:  
 October 15 - December 31, 2018**

No conversion business, new business only. Policies must be received between October 15 and December 31, 2018. Payout date is to be determined. Producers must be in good standing with New Era Life Insurance Company at the conclusion of the contest. New Era Insurance Group reserves the right to withhold a payout if persistency and production levels do not meet a minimum acceptable level. The New Era Life Insurance Group, at its sole discretion, reserves the right to modify or change any of the qualifications or offering at any time. The decision of New Era Insurance Group on any interpretation of these rules shall be final and conclusive.

# QUADRUPLE DOWN DURING AEP!

## Compensation Example Plan G, Texas (Area 1), Female (Non-tobacco), Underwritten

Don't let the initial commission percentage fool you. Check out our example of what you can earn - compared to other companies - when you include our ongoing cash incentives!

New Era's Commission Breakdown						
Age	Annualized Premium	Agent Rate	AEP Bonus	Christmas Bonus (Or Summer Bonus)	Total Com.	Com. Equivalent %
67	1,118.64	201.36	50.00	13.89	265.24	24%
70	1,232.52	221.85	50.00	15.15	287.01	23%
75	1,463.88	263.50	50.00	17.86	331.36	23%

\*Based on an 18% Commission rate & 40,000 in annualized premium. Christmas Bonus ends 12/7.

- + AEP BONUS**
- + CHRISTMAS BONUS**
- + WINTER ESCAPE CRUISE**
- + LEADERS CONFERENCE**

Company X's Commission Breakdown			
Age	Annualized Premium	Annual Com.	Typical Com. %
67	1,163.33	244.30	21%
70	1,270.13	266.73	21%
75	1,484.15	311.67	21%