

2019

# AEP NEW BUSINESS CASH BONUS



**NO APP MINIMUM! NO REGISTRATION NECESSARY! NO CAP!  
THE MORE YOU SELL, THE MORE CASH YOU EARN!**

**SUBMISSION PERIOD: OCT. 15, 2019 TO DEC. 31, 2019**

**PAYOUT DATE: JAN. 17, 2020**

**\$125**

-FOR EVERY-

**Fully Underwritten Plan N App**

**\$75**

-FOR EVERY-

**Fully Underwritten Plan D, F and G App**

**Open Enrollment Plan N**

**Fully Underwritten Final Expense App**

**Fully Underwritten MA Gap**

**\$25**

-FOR EVERY-

**Open Enrollment Plan D, G, and F App**

**PRODUCTION ALSO COUNTS TOWARDS OUR  
CHRISTMAS CASH BONUS<sup>1</sup> & 2020 LEADERS CONFERENCE!**

**NEW BUSINESS APPLICATIONS ONLY.**

\*Excludes FL Applications. Refer to the FL Cash Bonus flyer for FL bonus amounts.\*

## **NEW ERA IS A TRUSTED LEADER WITH OVER 30 YEARS OF EXPERIENCE IN THE MED SUPP INDUSTRY!**

- » Competitive rates & compensation
- » Spousal discount available to further lower rates
- » Simple E-App and fast issue
- » Talk directly with an underwriter
- » Powerful online agent platform to help you manage your business

- » Commissions paid twice weekly
- » Consumer first company
- » Historically low rate increases
- » Best services - caring, personalized and efficient
- » Financial assistance towards purchasing leads or placing advertisement

<sup>1</sup> Christmas Cash Bonus submission period is from September 1, 2019 to December 6, 2019.

No conversion business, new business only. Policies must be (a) received between October 15, 2019 and December 31, 2019 and (b) must be issued and paid for by January 10, 2020 and (c) remain in-force throughout the entire qualification period. Payout will be January 18, 2020. Producers must be in good standing with New Era Life Insurance Company and its legal entities at the conclusion of the contest. New Era reserves the right to withhold a payout if persistency and production levels do not meet a minimum acceptable level. The New Era Life Insurance Group, at its sole discretion, reserves the right to modify or change any of the qualifications or offering at any time. The decision of New Era Insurance Group on any interpretation of these rules shall be final and conclusive.

# HISTORICALLY LOW RATE INCREASES

Yearly average rate increase for all New Era Medicare Supplement states and plans.

2010	2011	2012	2013	
8.7%	6.9%	8.1%	7.5%	
2014	2015	2016	2017	2018
5.0%	4.7%	5.7%	5.6%	6.8%

## COMPETITIVE COMPENSATION



**GEORGIA PLAN D (NELICM)**  
Female, Non-Tobacco, Age 67

ESTIMATED COMMISSION EQUIVALENT

**24.88%**

ESTIMATED TOTAL = \$316.50 +

**Christmas Cash Bonus**

\$12.50 + (Amount increases with each app submitted)

**AEP Cash Bonus**

\$75.00

**Base Commission**

\$229.00

**PLUS**  
BEST-IN-INDUSTRY  
SALES TRIPS!!!

2020 LEADERS  
CONFERENCE IN  
SANTA BARBARA

Christmas Cash Bonus submission period is from September 1, 2019 to December 6, 2019. Equivalent above assumes that an agent reached 30,000 in qualifying credit for the Christmas Cash Bonus.